

Harvard University Art Museums Announce First Director of Institutional Advancement

Position to Oversee All Aspects of Fund Raising for Harvard's Art Museums

CAMBRIDGE, MA (May 27, 2005) – Thomas W. Lentz, Elizabeth and John Moors Cabot Director of the Harvard University Art Museums, today announced the appointment of Bradford W. Voigt as the first Director of Institutional Advancement for the Art Museums. Voigt will join the Art Museums in this new position on July 18, 2005.

“Brad is a seasoned professional with over 20 years of experience in arts, cultural, and educational organizations,” said Lentz. “His expertise and vision will be critical to our continued financial stability far into the future.”

Voigt comes to the Art Museums after a successful fundraising campaign and Grand Opening celebration at the new Peabody Essex Museum in Salem, MA. As the Director of Development at PEM he successfully completed a \$194 million comprehensive development program, managed a staff of 14, and increased philanthropic support by 167% in three years. Prior to joining PEM, he served as Assistant Dean for Development at Harvard's John F. Kennedy School of Government, where he completed a \$208 million campaign as part of the \$2.6 billion University “Campaign for a New Century.”

“I am delighted to be returning to Harvard, this time as part of Tom Lentz's team,” commented Voigt. “I am impressed by the vision, intelligence, and thoughtful planning Tom has brought to the Art Museums, and I am eager to begin helping him achieve his goals for the institution. I look forward to working with my new colleagues and the community of supporters and volunteer leaders to build upon the Art Museums' remarkable legacy.”

A 1982 graduate of Brown University, Voigt has directed several fundraising campaigns for major organizations including Harvard's John F. Kennedy School of Government, Beth Israel Hospital, Massachusetts Audubon Society, and Boston Ballet.

This appointment comes at a critical time in the history of the Harvard University Art Museums as the groundwork is laid for the renovation of the 1927 Fogg Art Museum facility, expansion of art storage for one of the ten largest collections in the U.S., and development of space for exhibition of contemporary art and art of the last half of the 20th century. The Harvard University Art Museums have a complex administration with almost 300 employees and an annual operating budget in excess of \$20 million. Future operational and capital needs require successful fundraising initiatives, even though the Art Museums are supported in part by a sizable endowment. To that end, as Director of Institutional Advancement, Voigt will oversee all aspects of membership, individual giving, capital fundraising, and institutional support.

The Harvard University Art Museums

The Harvard University Art Museums are one of the world's leading arts institutions, with the Arthur M. Sackler, Busch-Reisinger, and Fogg art museums, the Straus Center for Conservation, and the U.S. headquarters for the Archaeological Exploration of Sardis, an excavation project in western Turkey.

The Harvard University Art Museums are distinguished by the range and depth of their collections, their groundbreaking exhibitions, and the original research of their staff. As an integral part of the Harvard community, the three art museums serve as resources for all students, adding a special dimension to their areas of study. The public is welcome to experience the collections and exhibitions as well as to enjoy lectures, symposia, and other programs.

For more than a century, the Harvard University Art Museums have been the nation's premier training ground for museum professionals and scholars and are renowned for their role in the development of the discipline of art history in this country.

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